HACA Board Meeting Minutes
SUMMARY
January 21, 2017

Attendees:
Board Members: Meg Bradbury (via phone), Dana Brayshaw (via phone), Blane Endale, Eena Kapoor, Steve Long, Eboni Morris (via phone), Stephanie Phillips, Shelby Smoak, Michelle Stielper, Joe Victor, Kristen Urbahn (via phone). Staff: Brenda Bordelon

Absent: Mark Antell, April Owens, Krystina Tucker (staff)

Executive Director’s Report
- Brenda reported on the recent Advocacy Day events in Richmond, as well as provided information about Maryland Days in February, and Washington Days in March. There is still time to sign up for visits on Capitol Hill with NHF.
- She also provided some more details on the annual Education Day, which will take place May 13 at Northern Virginia Community College in Annandale, VA.
- She thanked Michelle for her help with the holiday party, which was well-attended. Shelby asked about the gifts that were provided; Brenda answered that there were two sponsors for the party and the some of that funding was used to purchase the presents.
- Brenda also reported that HACA’s first-ever infusion class for adults would take place on Saturday, February 25, at the Sherwood Center in Fairfax. Michelle asked if extended family could attend; Brenda said that anyone is welcome to attend and family members are definitely encouraged to attend. There will also be a pediatric infusion class in Falls Church in February.
- Brenda also shared that she is trying to obtain funds from the Hemophilia Alliance to send three people to the NHF annual meeting, including staff and two board members. The application is due on January 31.
- The wine tasting will take place April 30 from 4-6 p.m. at Hunter House in Nottoway Park, Vienna. Tickets will be reduced to $40 per person, or $75 per couple. She asked that the board start work on getting donations. Iliandi will perform again, this year on an outdoor porch. Total Wine will do the tasting, which will be free of charge (except for the cost of the wine). We will be using a caterer for the food, which will be available when guest arrive instead of being served with the wine. Michelle suggested having a raffle for some of the larger items, rather than just auctioning them off. This may help with raising more money.
- HACA has officially withdrawn from the NHF walk program, and the date is being moved to October 14 in order to avoid conflict with Maryland’s Family Weekend and VHF’s walk at the end of October. Staff is still scouting out locations, and the task force will be reconvening again to decide on a location.

Treasurer’s Report
Joe reported that HACA’s financials are in good standing. The chapter has seen some savings through things such as HACA’s move to a less-expensive office.

Joe said there may be some extra money to add funds to the college scholarships offered by HACA, and suggested that we go up to $1,500 a semester, for a total of $3,000 per scholarship (HACA offers two). A motion was made, seconded and approved to raise the amount of the Price scholarship.

**HACA News Update**
Brenda reported that advertising is dropping in HACA News, and that many of our industry partners have either cut their advertising completely, or have dropped the number of ads they are purchasing. Brenda suggested that the newsletter become digital-only, with the possibility of linking the ads directly to companies’ websites. She will report back to the board in a few weeks.

**Staff Change**
Krystina has found a full-time position and will be leaving HACA. Her last day is February 3. Brenda will work on hiring a new program coordinator.

Next board meeting is April 3, location TBD. Brenda will secure a room at a local library and forward that information to the board when the time draws closer.