Hemophilia Association of the Capital Area  
Board of Directors Meeting  

September 12, 2017  
George Mason Public Library  
Annandale, VA  
7 – 9 pm  

Attendees  

Called to Order  
The meeting was called to order at 7:10 p.m. by vice-president Eboni Morris.  

June Minutes  
A motion was made by Michelle Stielper, seconded by Eena Kapoor, and passed unanimously to accept the June 2017 minutes.  

Executive Directors Report  
Brenda reviewed the report. Discussion briefly turned to the spring fundraiser, and it was suggested that we offer wine and beer, without the “talk” about the products as in years passed. The educational seminar was scheduled for March 24, but Blane pointed out that was during spring break, so an alternate date will be selected. Suggestions for event locations included schools, Masonic lodges, firehouses and the Library of Congress.  

Treasurers Report  
Joe reviewed the report and noted that the chapter is in a comfortable financial position at this time. The chapter’s total assets as of July 31 were more than $445,000. He was also complimentary of the layout used by the new accountant, Jill Valentine. The executive board is still researching plans to invest surplus funds in the HACA account.  

Walk Update  
Brenda reported that the chapter will bring in about $60,000 in sponsorships for the walk, and that registrations and donations were slowly starting to increase. The discussion turned to promotion of the walk at local schools. Brenda said her concern about sending flyers home to local schoolchildren would be that parents would see the “fall festival” part and not the walk, and that would possibly mean more people attending – but no donations. She suggested that be discussed for the 2018 walk.
Donations to Other Organizations
Each year, HACA makes donations to the World Federation of Hemophilia, Patient Service Inc. and Judith Graham Pool Postdoctoral Research Fellowship at NHF. The board voted to increase the amounts donated to WFH and PSI. HACA will give $1,000 to WFH and $1,500 to PSI. The board also voted to give a flat amount to be determined each year by the board to JGP (instead of 1 percent, like in the past). This year, the chapter will donate $3,500.

Dealing with No-Shows for Chapter Events
Brenda discussed the issue the chapter has recently had with a large number of no-shows at several events, including the chapter picnic and men’s group. It was discussed and decided that the best course of action would be to have board members reach out to the people who have become habitual no-show’ers at events, and that there would be a “three strikes” policy: if a family RSVPs to three activities and no-shows, then they will go on the waiting list. Michelle and Eboni volunteered to make calls after future events, and an article will be written for the October newsletter to inform people of the new policy.

Brenda also recommended that the men’s group take a break for a while. There were seven RSVPs for the September event, and only one person attended (also, the June event was cancelled for lack of attendance, and only six people attended the March luncheon). The board members agreed that a break would be best for the time being. It was suggested that a men’s breakout at the annual education day could possibly help rekindle interest.

Secretary
Eena agreed to take on the role of secretary.

Other Business
- The annual education day is moving to earlier in the spring, to avoid conflict with other programs. Therefore, board recruitment will take place after the holidays. Any new board members will still take office beginning with the June meeting.
- Michelle volunteered to sign up for the NHF Victory for Women webinar series. If the chapter participates in all eight webinars, it could receive $1,000 for women’s programming.
- Dana talked about Clifton Days, a community event in the town of Clifton, VA. She was able to procure a table for the chapter, free of charge, through someone she knows through her employer. Volunteers will be needed to man the table that day. Eboni volunteered to help out.

The meeting was adjourned at 8:40 p.m.